

THURSDAY, JANUARY 29, 2026

# THURSDAY BLOG

## *The Playbook*

BY BRYAN MARTINEZ

While Bobby and Connie are traveling and taking a much deserved break from ministry life, I (Bryan), along with Doug (Elder) and a handful of people inside Journey known as our “Lead Team” are at the helm of the ship known as Journey Community Christian Church.



Some of you may know me personally; others of you may have no idea who I am. Here's a little bit about me: I'm Bryan. I'm 29 years old, happily married to my wife, Bridget, and we have two beautiful blessings: Briella Faith & Brooklyn Grace. We also have two other blessings in fur-form: Arlo and Raya. I serve as the Youth & Family Minister at Journey. Many people look at my last name and assume I can speak Spanish and that my skin is tan. The truth is I can't speak a lick of Spanish, and I'm as white as a ghost. Sorry to disappoint!

All jokes aside, my father, Jose, is hispanic; born and raised in central Mexico and immigrated here. He earned his United States Citizenship a little over 10 years ago. He met my mother, Pam (who is from Cynthiana), driving around the Harrison Square, and the rest is history. I have a sister, Anna, who is 6.5 years younger than me.

In 2018, I graduated from Kentucky Christian University with a Bachelor of Arts in Bible and Ministry. I received training and instruction from some of the finest and most down-to-earth people you'll ever meet. I also play guitar, helping with Journey's praise team on the weekends, along with other various duties and hats that I wear in ministry.

Why do I take the time to tell you a little about myself? Because over the next 4-weekends at Journey Community Christian Church, you'll be seeing and hearing from me quite often, and I feel it's important to know WHO is speaking to you and guiding you through God's word. And while I might not have 45+ years of ministry experience under my belt like Bobby, I am confident in my ability to speak clearly and effectively about how Jesus changes everything.

This weekend at Journey we will be kicking off a new series called “Playbook: Strategies for Kingdom Living.” And just like sports teams have playbooks with designed plays, tactics, and strategies to outsmart their opponent and WIN, we too have a “playbook” (The Bible) that is full of plays, tactics, and strategies to help us WIN “the game” (life on earth).

This weekend we'll be in Acts chapter 2. Jesus has just ascended into Heaven, leaving his followers with the task of building up the body of Christ (The Church). As we read in Acts, we can clearly see that the apostles were INTENSELY devoted, they were IRRATIONALLY generous, and they UNAPOLOGETICALLY shared the message of Jesus and His love. We, too, can do those things. But it starts with taking on a Kingdom MINDSET.

This past week has been so weird with the cold weather, snow and ice. Many people are still affected; unable to get out of their driveway, without heat, or unable to get to work. Continue to stay warm over these next few days, and pray for those who are still feeling the effects of this winter storm. Let us know how we can pray for you. We've got a team of people who are praying consistently for the people of Journey Church. See you this weekend!